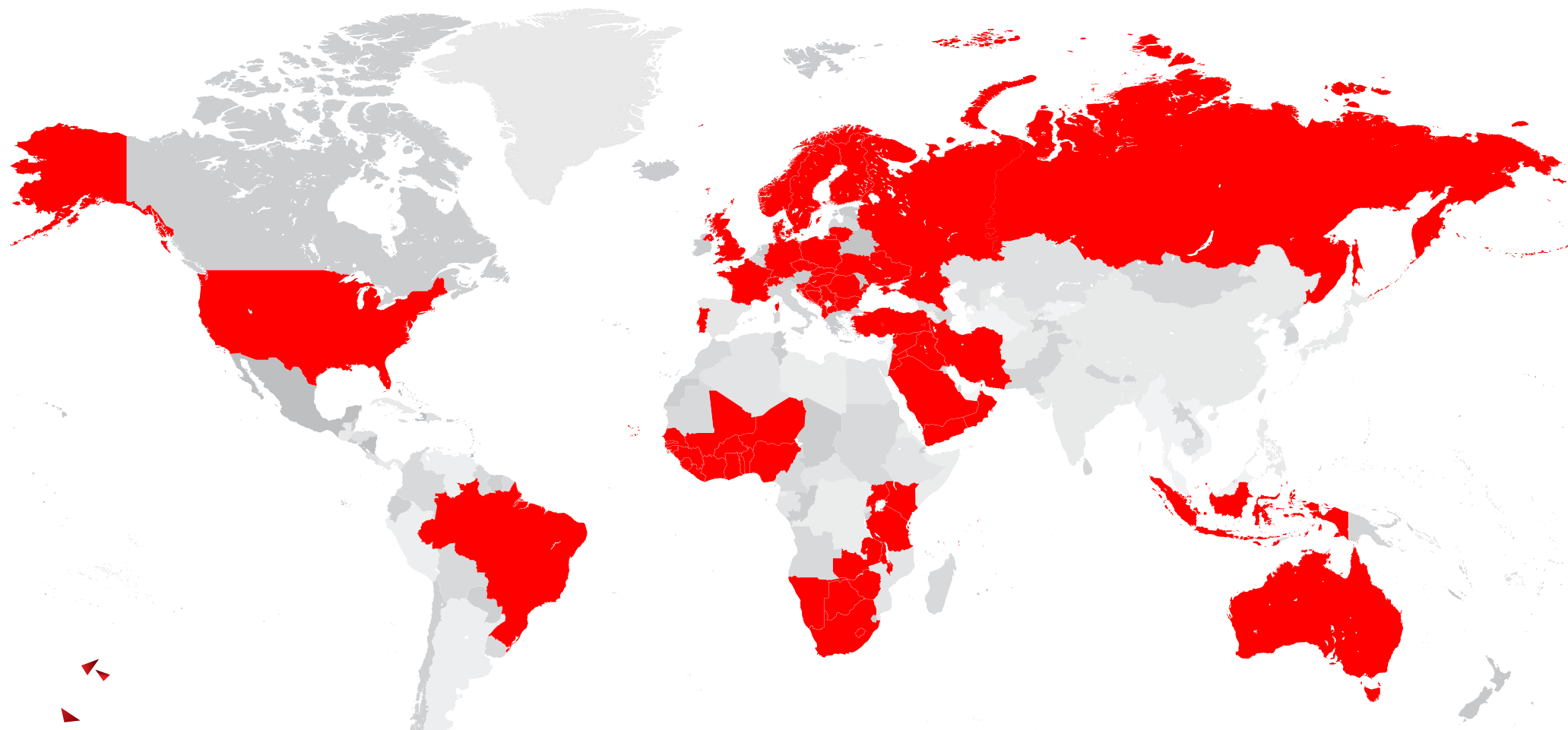


**FUN
BOX** **UHD**



INTERNATIONAL
SPI
INTERNATIONAL

**GENERAL ENTERTAINMENT
UHD CHANNEL**



We are covering the world with
ENTERTAINMENT



SPI is one of the media industry **leaders** for content distribution, movie channels, thematic channels and online media businesses.



WATCH MORE THAN YOUR EYES CAN SEE!

SPI presents a new,
state-of-the-art
TV channel featuring
breathtaking visual
content which delivers
the ultimate
**ULTRA HD
EXPERIENCE.**





CHANNEL POSITIONING STRATEGY

■ GENERAL ENTERTAINMENT **ULTRA HD** CHANNEL PRESENTING AMAZING PREMIUM NATIVE UHD FOOTAGE DEVOTED TO NATURE, TRAVEL, LIFESTYLE, PERFORMING ARTS, MUSIC AS WELL AS MOVIES BROADCAST IN **UHD RESOLUTION.**

We are celebrating the **UHD revolution** by shaping our programming offer into an impressive and diverse presentation of native UHD productions from **world's most reliable and innovative suppliers.**



SPI'S HIGH QUALITY APPROACH TO UHD

- SPI provides the highest picture quality and a clear focus on native **UHD** content.
- Most of the content available in the market for UHD is not suitable for broadcast. Therefore, SPI labs spend extensive hours on filtering and assuring the quality in order to sustain its UHD quality.
- This “signing policy” leads to the high level of quality of all contents shown on our **FunBox UHD** live channel.
- At the same time we are keen to secure rights to content that is **attractive for all the audience around the World.**





WATCH MORE THAN YOUR EYES CAN SEE

**WORLDWIDE INTERNATIONAL CONTENT
AND MANY DIFFERENT GENRES:**

- TRAVEL / NATURE
- DOCUMENTARIES
- ART / CULTURE
- TV SERIES
- MOVIES
- EXTREME ADVENTURES



TRAVEL / NATURE

EXPLORE THE BEAUTY AND MYSTERIES OF THE WORLD

Rediscover **nature** and go on an amazing journey around the world watching some of

THE BEST UHD FOOTAGE NEVER BEFORE SHOWN ON TELEVISION.

- The most beautiful, mysterious and wildest places in the world.
- Secret history, the riddles of science, answers to the questions that have long been on your mind.
- Adventures in the wildest places and mythical journeys across the Arctic, Alaska, Sahara, Patagonia, The Amazon and more.





DOCUMENTARIES

■ KHUMBU VALLEY

Spectacular footage of the Khumbu Valley, home to the highest mountain in the world, Mount Everest or as the locals call it, Jomolungma – “Holy Mother”.

■ BARCELONA

A fascinating journey through Barcelona - an amazing city with distinctive architecture, beautiful sightseeing and a lively nightlife. You can find Europe’s most well-preserved Gothic Quarter here, as well as amazing architectural works by Gaudi.

■ CIRCLES OF LIFE

The fantastic nature of Iceland: majestic volcanoes, seething geysers, raging waterfalls, threatening fjords over mighty glaciers and endless lava fields. It’s the amazing story of life - without words.

■ THE GARDEN OF THE GODS, CAPPADOCIA

Cappadocia, which is called "The Garden of the Gods", is a beautiful and miraculous region in the world. It has many areas with unique geological, historical and cultural features. This documentary features the incredible nature and culture of Cappadocia.

■ AURORAS

The Northern and Southern Lights as seen from the International Space Station are constantly orbiting at 400 km (250 m.) above the Earth. The ISS is perfectly situated to witness the beautiful streams of green and red light emanating from the collision of highly charged solar wind particles with oxygen and nitrogen atoms in the earth's atmosphere. Centered on the northern (Aurora Borealis) and southern (Aurora Australis) poles the Auroras move in an almost hypnotic dance below the space station.

■ HAYAKU

Hayaku is a journey into the vastly undiscovered and mysterious land of Japan with its sublime landscapes and cultural sites. Some of the locations include Tokyo, Matsuyama, Imabari, Nagano, Gifu, and Ishizushisan.



ART / CULTURE

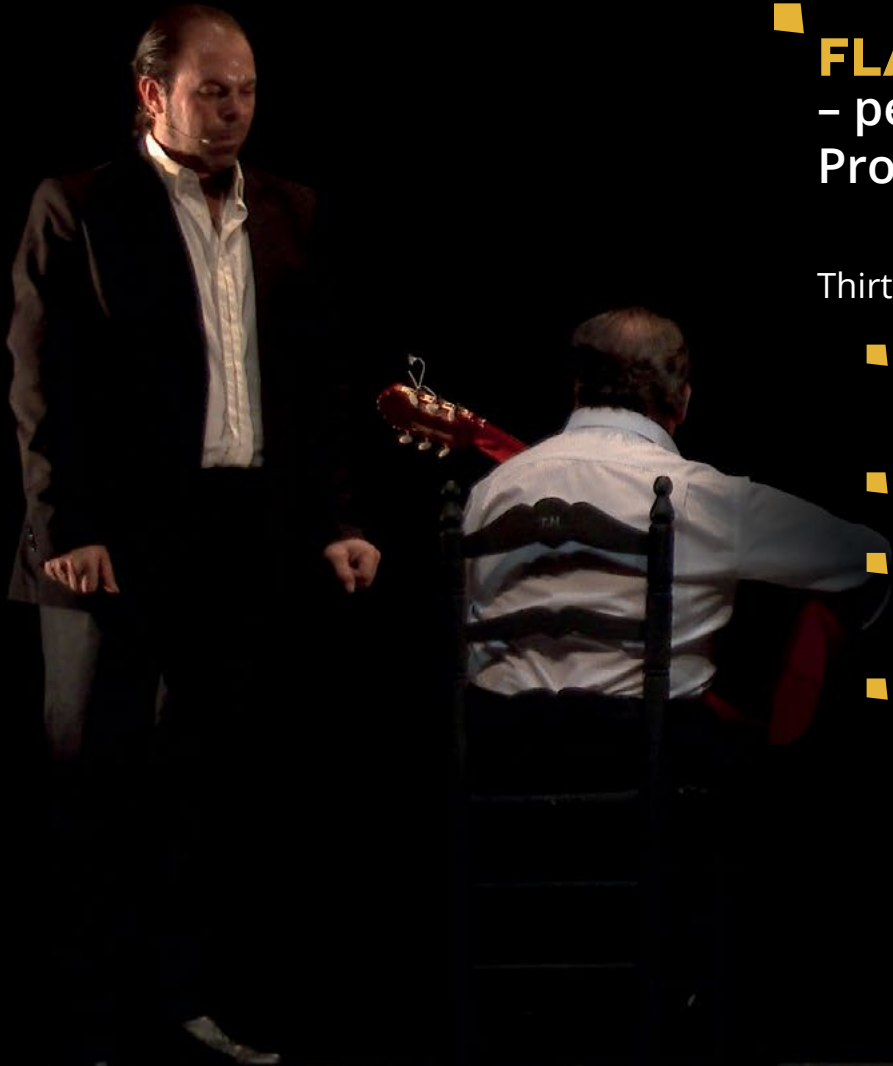
■ **FLAMENCO PASSION**

- performing arts series (13x50)

Produced by Medina Media

Thirteen 50-minute episodes shot in native UHD:

- The most brilliant stars of a new generation of flamenco artists
- Seville's most renowned venues
- Live recordings of jazz and symphonic flamenco
- Amazing coverage of the Flamenco Fashion Week



**FUN
BOX** **UHD**

ART / CULTURE

LA BOHÈME

– cinematic opera in UHD
Produced by DBW
Communication

This extraordinary edition of *La Bohème* was directed by one of Italy's greatest film directors, **Ettore Scola** during the 60th Puccini Festival in Torre del Lago, Italy. DBW Communication employed six UHD Sony F55 cameras, one UHD OBVan, several certified cinema UHD lenses, and a new Sony server able to film up to four UHD streams at the same time.





TV SERIES

BOAT SHOW

The Boat Show is a program dedicated to nautical lovers and boat owners, or dreamers. It is made with passion by a team of experts with more than 15 years of experience. The Boat Show covers water tests, reports from international boat shows, visits to shipyards, boat maintenance and technology, everyday boat repair and maintenance tips, races, events, celebrities, cooking, safety, charters and ports.





MOVIES

A SELECTION OF **WORLD CINEMA CLASSICS** AND **AWARD-WINNING PRODUCTIONS** FROM MAJOR INTERNATIONAL FILM FESTIVALS.



"SOMEBODY UP THERE LIKES ME"



EXTREME ADVENTURES

**THE TASTE OF SWEAT
IN UHD QUALITY FOR
ALL ADVENTURES LOVERS.**

■ The biggest shows and the most exciting disciplines of extreme sports: surfing, snowboarding, skateboarding, skydiving, skiing.





WEEKLY FUNBOX UHD GRID

(EXAMPLE)

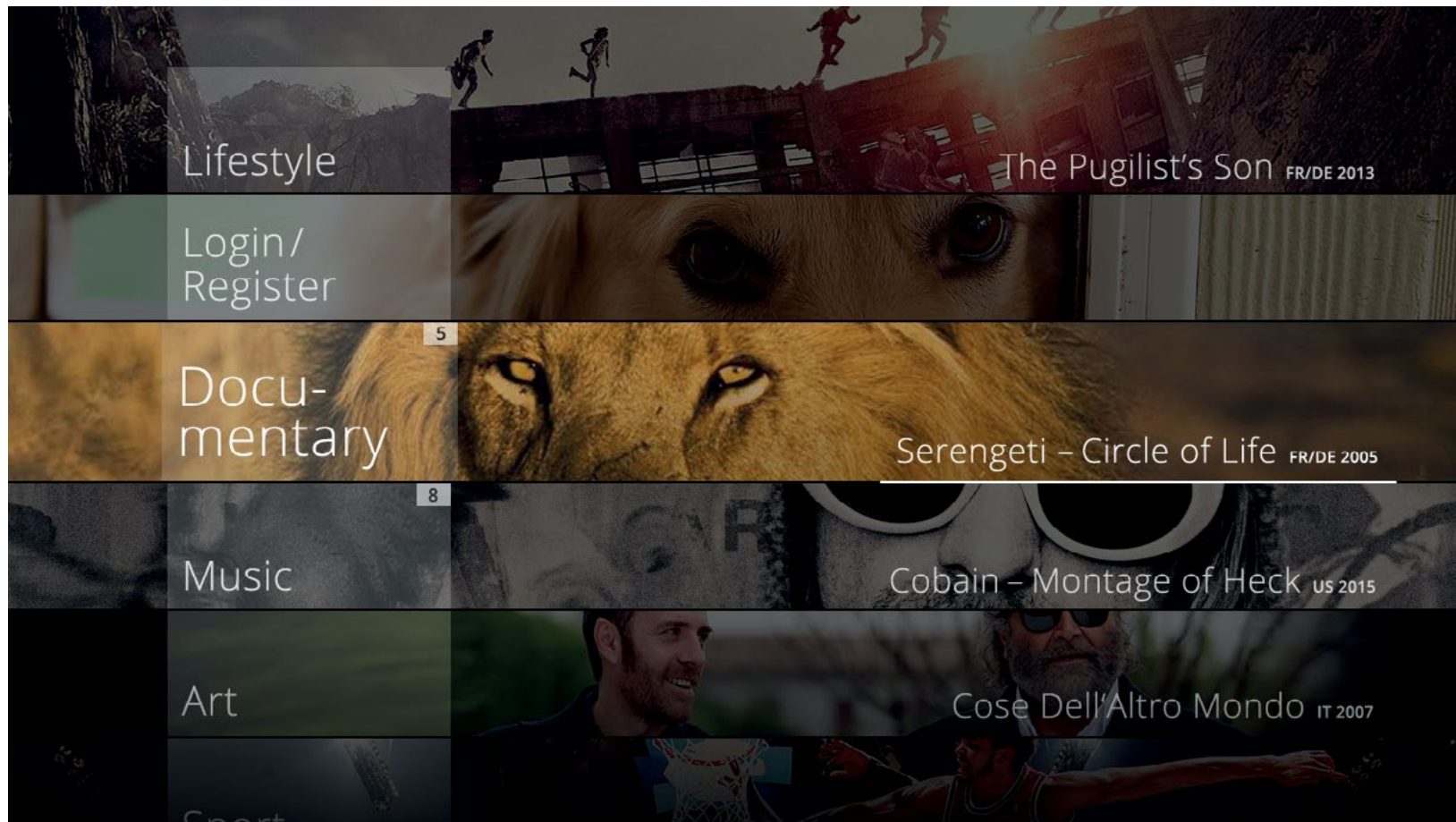
	THURSDAY- SEP 08	FIRDAY- SEP 09	SATURDAY- SEP 10	SUNDAY- SEP 11	MONDAY- SEP 12	TUESDAY- SEP 13	WEDNESDAY- SEP 14
0:00	MOST AMAZING EXTREME	CIRCLES OF LIFE	SOF CITY YOKOHAMA	CIRCLES OF LIFE	GARDENS OF GODS	WITH A KITE	CIRCLES OF LIFE
1:00	CIRCLES OF LIFE	SOFT CITY BERLIN	ANOTHER WAY	SOFT CITY BERLIN	SOFT CITY CURITIBA BRAZIL	TIME SCAPES	SOFT CITY BERLIN
2:00	TIMESCAPES	TIMESCAPES	DRAGONS	TIMESCAPES	POUR VOUS SERVIR 2	TWO VIEWS OF THE WORLD	TIMESCAPES
3:00	7 WONDERS: ITALY MEXICO	DRAGONS	THE GENET	TWO VIEWS OF THE WORLD	LORDS OF GRAVITY	LORDS OF GRAVITY	DRAGONS
4:00	THE GENET	THE GENET	7 EMOTIOONS 7 WONDERS	THE GENET	MOST AMAZING EXTREME MOMENTS	7 WONDERS: ITALY	THE GENET
5:00	ANOTHER WAY	SANTORINI	SANTORINI	SANTORINI	CIRCLES OF LIFE	MOST AMAZING EXTREME	SANTORINI
6:00	SANTORINI	GARDENS OF GODS CAPPADOCIA	SOFT CITY CURITIBA BRAZIL	GARDENS OF GODS CAPPADOCIA	ANOTHER WAY	HAYAKU	SOFT CITY YOKOHAMA, JAPAN
7:00	SOFT CITY BERLIN	SOFT CITY YOKOHAMA, JAPAN	CIRCLES OF LIFE	SOFT CITY YOKOHAMA, JAPAN	TIMESCAPES	SOFT CITY CURITIBA BRAZIL	ANOTHER WAY
8:00	GARDENS OF GODS	ANOTHER WAY	TIMESCAPES	ANOTHER WAY	SOFT CITY BERLIN	MOOM PANORAMAS	DRAGONS
9:00	TWO VIEWS OF THE WORLD	7 WONDERS: ITALY MEXICO	SOFT CITY BERLIN	WILD INSTINCTS	TWO VIEWS OF THE WORLD	CALIFORNIA WILD	THE GENET
10:00	THE GENET	THE GENET	THE GENET	THE GENET	LORDS OF GRAVITY	MOST AMAZING EXTREME MOMENTS	7 EMOTIOONS 7 WONDERS
11:00	7 WONDERS: ITALY	7 EMOTIOONS 7 WONDERS	SANTORINI	7 EMOTIOONS 7 WONDERS	7 WONDERS: ITALY	CIRCLES OF LIFE	BARCELONA
12:00	LORDS OF GRAVITY	SANTORINI	GARDENS OF GODS CAPPADOCIA	SOFT CITY CURITIBA BRAZIL	LORDS OF GRAVITY	AURORAS	HAYAKU
13:00	WILD INSTINCTS	WILD INSTINCTS	SOFT CITY YOKOHAMA, JAPAN	MOST AMAZING EXTREME MOMENTS	ANOTHER WAY	WITH A KITE	SOFT CITY CURITIBA BRAZIL
14:00	SOFT CITY CURITIBA BRAZIL	CIRCLES OF LIFE	ANOTHER WAY	CIRCLES OF LIFE	SOFT CITY CURITIBA BRAZIL	TIME SCAPES	MOOM PANORAMAS
15:00	MOST AMAZING EXTREME	TIMESCAPES	TWO VIEWS OF THE WORLD	TIMESCAPES	7 WONDERS: ITALY MEXICO	TWO VIEWS OF THE WORLD	CALIFORNIA WILD
16:00	SOFT CITY YOKOHAMA, JAPAN	SOFT CITY BERLIN	THE GENET	7 WONDERS: ITALY MEXICO	GARDENS OF GODS CAPPADOCIA	LORDS OF GRAVITY	MOST AMAZING EXTREME MOMENTS
17:00	7 WONDERS: ITALY MEXICO	THE GENET	7 EMOTIOONS 7 WONDERS	THE GENET	MOST AMAZING EXTREME MOMENTS	7 WONDERS: ITALY	CIRCLES OF LIFE
18:00	TIMESCAPES	POUR VOUS SERVIR	POUR VOUS SERVIR 2	ANOTHER WAY	THE GENET	BOAT SHOW EPS 3	LA BOHEME
19:00	LORDS OF GRAVITY	GARDENS OF GODS CAPPADOCIA	MOST AMAZING EXTREME MOMENTS	SANTORINI	WILD INSTINCTS	HAYAKU	SEA CHEF EPS 1
20:00	POUR VOUS SERVIR	LORDS OF GRAVITY	WILD INSTINCTS	SOFT CITY BERLIN	TIMESCAPES	SEA CHEF EPS 1	SERBIAN SCARS
21:00	POUR VOUS SERVIR 2	ANOTHER WAY	CIRCLES OF LIFE	GARDENS OF GODS CAPPADOCIA	SOFT CITY YOKOHAMA, JAPAN	INCONCEIVABLE	THE GENET
22:00	SANTORINI	MOST AMAZING EXTREME	7 WONDERS: ITALY MEXICO	TWO VIEWS OF THE WORLD	7 EMOTIOONS 7 WONDERS	SOJOURNS	CIRCLES OF LIFE
23:00	WILD INSTINCTS	THE GENET	POUR VOUS SERVIR	THE GENET	MOST AMAZING EXTREME MOMENTS	WITH A KITE	KOREAN CULTURAL EXPEDITION



FUTURE DEVELOPMENT - GLOBAL STAND-ALONE UHD TV APP

SPI PRESENTS:

THE FIRST STAND-ALONE UHD TV APP





FUTURE DEVELOPMENT - GLOBAL STAND-ALONE UHD TV APP

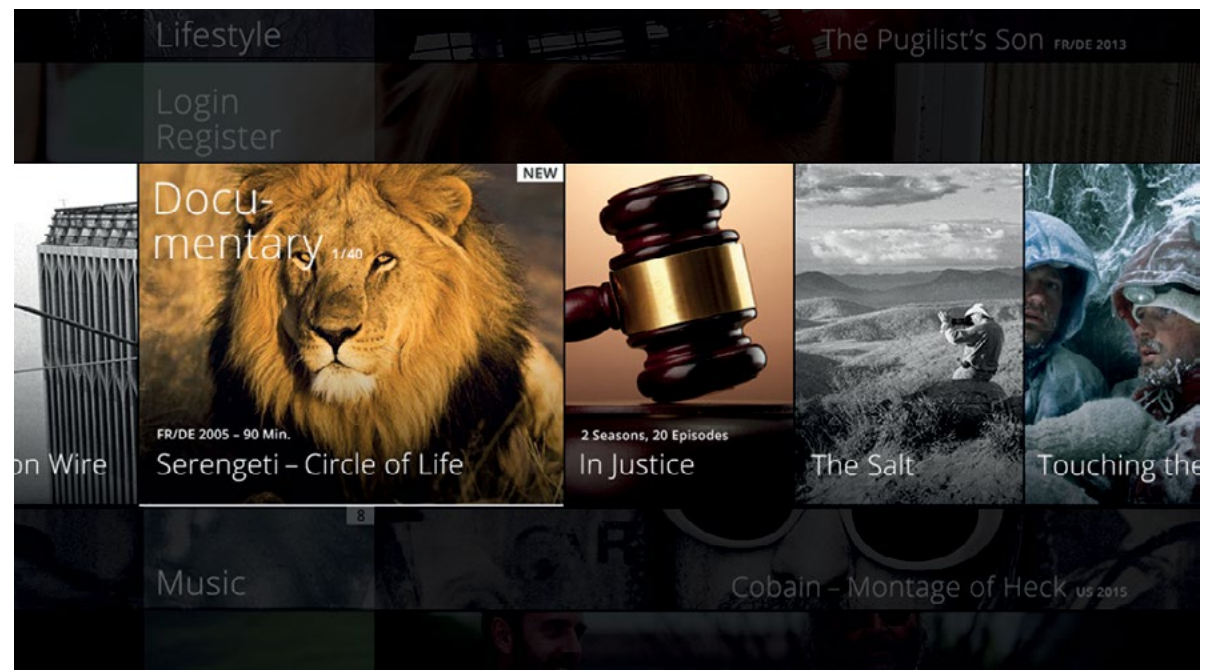
THE FIRST TV APP WITH A FULL VIDEO UI

SPI's unique, high video quality UHD content library is of course ideal for bandwidth-rich broadcast playout scenarios, but nevertheless SPI demonstrates its innovation drive by launching the first global UHD-only video app for Smart TVs. It is available on the newest Samsung TV sets.

The app uses a brand-new, video-based UI concept that runs 5 video streams in parallel (if the hardware platforms do support this) or full UHD graphics in other cases - making the beauty of UHD resolution contents already stand out for the viewers when starting the app.

The app also allows SPI to:

- Use our sophisticated technical approach that allows to stream UHD content with only 7Mbit/s
- Strike deals with operators to be able to offer access to this app (via operator voucher code log-in) to ALL of their customer base – if they have a UHD device at home





UHD ALLIANCE

SPI International is member of UHD Alliance (UHDA), the inter-industry group charged with fostering the Ultra HD ecosystem and promoting the benefits of Ultra HD entertainment technology.

The UHDA, comprised of more than 40 member companies, is a global coalition of leading film studios, consumer electronics manufacturers, content distributors and technology companies aligned to foster the creation of an ecosystem that fully realizes and promotes the next generation premium in-home entertainment platform.

UHDA Board members include Dolby Laboratories, LG Electronics, Netflix, Panasonic Corporation, Samsung Electronics, Sony Corporation, Technicolor, The Walt Disney Studios, Twentieth Century Fox, Universal Pictures and Warner Bros. Entertainment.

INFORMATION ABOUT SPI



6K+ MOVIES AND SERIES
IN THE CATALOGUE

34 CHANNELS

79 FEEDS

15 LANGUAGES



For more than 20 years, SPI International has been a leading distributor of theatrical movies and television programming on the international market.

SPI has strong alliances with producers such as Miramax, NBC Universal, Studio Canal, Pathé, Summit, Lakeshore and many others. These alliances have resulted in SPI establishing its leading position on the video and VOD segments of the market. SPI's current catalogue consists of over 6000 movies and series. Over the last 10 years, in order to become a fully vertically integrated media company, SPI has developed local film channels. SPI has also invested in channel acquisition, film production, internet build up and hardware sales.

SPI **INTERNATIONAL** CHANNELS



SPI PARTNERS



SPI PARTNERS

Telekom Srbija



DIGITAL CABLE GROUP



androidtv



SAMSUNG

SONY

PHILIPS



ROKU



SPI all around the world

GERMANY	FRANCE	SWITZERLAND	LUXEMBOURG	PORTUGAL	SCANDINAVIA	UK	LATAM	BRASIL	EAST & WEST AFRICA	SOUTH AFRICA	AUSTRALIA

REGIONAL SALES CONTACTS AND OFFICES

AFRICA

Amit Karni
TEL-AVIV
+ 972 547 222 735
amit.karni@spiintl.com

ASIA

Izel Manisa
izel.manisa@spiintl.com
+90 532 233 2621



BALCAN COUNTRIES

Koste Novakovića 19a,
11050 Zvezdara,
BELGRADE
Serbia
Nevena Stojicic
+381643473886
nevena.stojicic@spiintl.com



BULGARIA

Cherni vrah str. 40, 5th floor.
VARNA 9000
Hristo Pantelev
+359 88 967 3161
hristo.pantelev@spiintl.com



CZECH REPUBLIC

Jindřišská 16,
110 00 PRAHA 1
Adrian Gumulák
+ 420 607 057 016
adrian.gumulak@spiintl.com
Petr Moravec
petr.moravec@spiintl.com
+420 602 176 477

ESTONIA, LATVIA & LITHUANIA

Žalioji g.33
Virbališkių km,
LT-53458 KAUNO RAJONAS
Žilvinas Balandis
+37061132927
zilvinas.balandis@spiintl.com

FRANCE, BELGIUM, SWITZERLAND AND LUXEMBURG

11 rue Beauregard,
75002 PARIS
Delphine Brousteau
+33 660 84 20 74
delphine.brousteau@spiintl.com

GERMANY, NETHERLANDS /WESTERN EUROPE

Theresienstrasse 27
80333 MÜNCHEN
Sebastian Becker
+49-1512-3069213
sebastian.becker@spiintl.com



HUNGARY

Zoborhegy utca 19
1141 BUDAPEST
Kathrin Pinter
+36 3098 24 001
kathrin.pinter@spiintl.com
Attila Nyeste
+36 20 499 7997
attila.nyeste@spiintl.com



ISRAEL

Revi Benschoshan
+972 5464 48648
lavi@spiintl.com

LATAM & CARIBBEAN

BUENOS AIRES
Gustavo Monaco
+54 9 11 6309 6472
gustavo.monaco@spiintl.com

MIDDLE EAST

Murat Muratoglu
+90 212 444 05 02
murat.muratoglu@spiintl.com



POLAND

Puławska 435A
02-801 WARSAW
Sławomir Nawrot
+48 22 356 74 00
slawomir.nawrot@spiintl.com

PORTUGAL, ANGOLA, MOZAMBIQUE, CAPE VERDE, SCANDINAVIA

Filipe Barbosa
+351 935 431 011
filipe.barbosa@spiintl.com



ROMANIA

45 Unirii Blv. Bl. E3, Sc4,
Ap. 89, sector 3, BUCHAREST
Alina Tanase
+40 (0) 766 67 78 39
alina.tanase@spiintl.com



RUSSIA

Prospect Marshala Zhukova,
2, pom. I, kom. 20a,
MOSCOW, 123308,
Alex Triumfov
+7 906-057-6107
alex.triumfov@spiintl.com



SLOVAKIA

Zámocká 3,
811 01 BRATISLAVA
Adrian Gumulák
+420 607 057 016
adrian.gumulak@spiintl.com
Petr Moravec
petr.moravec@spiintl.com
+420 602 176 477



SPAIN

C/Roger de LLuria 137 1-1
08037 BARCELONA
Xavier Figueras
+34 476 36 40
xavier.figueras@spiintl.com



TURKEY

Orman sokak no: 1
Kurucemesme ISTANBUL 34345
Murat Muratoglu
+90 212 444 05 02
murat.muratoglu@spiintl.com



UK

Building 3, Chiswick Park
566 Chiswick High Street
LONDON W4 5YA
Sebastian Becker
+49-1512-3069213
sebastian.becker@spiintl.com



UKRAINE

of. 73, 36 Belostotskogo str.,
DNEPROPETROVSK 49098
Yuriy Lebedev
Lorina Zubkova
+38 0562 35 71 39
yuriy.lebedev@sonar.dp.ua
lorina.zubkova@sonar.dp.ua



USA

99 Hudson Street 5th Floor
Suite 524
New York N.Y. 10013
Stacey Sobel
+1 212 673-5103
stacey.sobel@spiintl.com

MARKETING WORLDWIDE

Pulawska 435A
02-801 WARSAW
Poland
Jacek Osadnik
+48 512 097 552
jacek_osadnik@spi.pl



FilmBox Live
Orman Sokak no: 1
Kurucemesme ISTANBUL 34345
Guney Yasavur
+90 (533) 376 16 16
guney.yasavur@spiintl.com